

# HSA “JUST WRITE A CHECK” FUNDRAISING CAMPAIGN

The HSA is always trying to respond to parental feedback on what else we can do to improve our efforts. One common suggestion is to give parents the option of donating money directly to the HSA, without having to “purchase” anything. Often times, the fundraisers sent home are not appealing to families, yet many feel compelled to buy something to show support for their school. For those of you who wish to NOT participate in multiple fundraisers throughout the year, we would like to offer you the option of our “just write a check program.” Here’s how it works:

1. Write a check out to the Alfred Vail HSA for desired amount.
2. Contact your employer to see if they offer a “matching program”. Often times, companies will match 100% of your donation. Have handy: Alfred Vail tax id #22-3447625, charity registration # (EIN), 222491305 and let them know that our non-profit status is 501(c)3. With this information, your employer can apply for, or provide you with a form, to apply for their matching program (please provide appropriate forms with your check if necessary).
3. Detach the bottom portion of this letter with your check, and send to the Alfred Vail School @ 125 Speedwell Ave. Morris Plains, NJ 07950 or via backpack mail to your child’s teacher. Please note on the envelope: ATTN.: HSA “Just Write A Check” Campaign.

Please note that the Alfred Vail HSA strives to maintain the confidentiality of all donations. If you have any questions, or need any further assistance with the matching program, please feel free to contact Holly Brough at (973) 267-4356 or Lisa Feeny at (973) 539-4419.

Thanks for your continuing support!!

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**Family Name** \_\_\_\_\_

**Child’s Name** \_\_\_\_\_ **Child’s Teacher** \_\_\_\_\_

**Address** \_\_\_\_\_

**Home Phone Number** \_\_\_\_\_ **E-mail** \_\_\_\_\_

**Matching Fund Program** YES \_\_\_ NO \_\_\_ **Employer** \_\_\_\_\_

**Amount** \$25 \_\_\_\_\_ \$50 \_\_\_\_\_ \$100 \_\_\_\_\_ **OTHER** \_\_\_\_\_

# **Alfred Vail Home and School Association 2010-2011**

## **Message from the Fundraising Committee**

We want to take this opportunity to welcome everyone to another school year! With your support, The Home and School Association is able to provide essential enhancements to our students' overall educational experience. We would like to take this opportunity to tell you about some of our programs, and help you to get a better understanding of what funds we need to raise and exactly where that money goes.

Some of the annual events/ programs provided by the HSA include:

- **Art and Science Fairs**
- **MacDrug Week**
- **Vail Special Day**
- **Field Day**
- **Second Grade book publishing & yearbook**
- **Cultural Arts Fund**
- **Family Nights**
- **Classroom start-up funds**
- **Staff Appreciation lunches**

Ensuring that these extras are available to all of our students has always been our goal. We feel it is especially important during these tough economic times that you understand where your donations go, and as such, have enclosed a summarized budget of this year's anticipated expenditures. We welcome questions or suggestions that you may have, so feel free to contact us directly.

Some of the upcoming fundraising events that you can look for include: Annual Walk-a-Thon, Gertrude Hawk Chocolate Sale, Cook's Night Off, and Box Tops for Education. In addition, once again, we are proud to offer our "Just Write a Check" campaign that is described at length in the enclosed flyer. Please take a moment to read about this campaign, which is ideal for those of you who prefer 100% of your donation to go directly back to the students.

As always, we thank you for your continued support for our school and dedication to your children.

Sincerely,

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